

DNA Economics

2 Compensations Model

Professional (Direct) Compensation & Referral Compensation

Approximately \$90 cost for Genetic Testing & between \$89 to \$109 monthly for the nutritional supplements depending whether the client requests auto monthly shipping.

If necessary we will provide the opportunity to suspend delivery of your vitamins a few weeks per year because you may have not consumed all supplements on schedule – Our Goal is to support you from an educational standpoint to promote regular vitamin supplementation schedules that work different lifestyles.

The professional compensation model generates 25-35% profit on testing and supplements plus office visits to review the test results (**optional**). Supplements can be auto shipped to practitioner's office or patients residence.

Patient Referral Incentive Program –

If an individual refers 4 clients for DNA testing & supplements then their own monthly supplements are FREE! (But you will continue to earn profits on the clients receiving their supplements for free.)

Profit Potential based on practice or number of business or personal contacts.

30 clients / patients per month on the supplements could generate an approximate income of \$675.00 – \$945.00 monthly residual income plus new patient genetic income of approx. \$27.00 per patient.

100 clients per month on the supplements could generate an approximate **\$2,250 - \$3,150 monthly residual** income plus new patient DNA Testing & **additional new patient referrals into the practice or business.**

The cost for a distributorship in June is only \$599.00 and includes, marketing materials, web site & two DNA Tests with 2 months of Nutritional supplements! This is a significant opportunity, complete your analysis and let me know what you think. I am available for seminars for you!

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